

# 2024 Exhibitor Manual

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A close-up photograph of a hand holding a white USB drive. A red five-pointed star is overlaid on the image, containing the text "CLICK TO RESERVE YOUR BOOTH TODAY!".

[CLICK TO  
RESERVE  
YOUR  
BOOTH  
TODAY!](#)

## **Yankee Security Convention**

Securing the Future

*Mass Mutual Center  
Springfield, MA*

**Join us for our 44th Annual Event  
October 23-27, 2024**



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## *Our 44th Annual Yankee Security Convention*

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**Reach us at: [exhibitors@yankeesecurity.org](mailto:exhibitors@yankeesecurity.org)**

**Educational Classes: October 23 – 25, 2024**

**Trade Show Exhibits: October 26– 27, 2024**

**Where: Mass Mutual Center, Springfield, MA**

# Welcome to the Yankee Security Convention



The Yankee Security Convention is an internationally recognized event providing educational seminars and a trade show for locksmiths and security professionals. In 1978, Yankee was formed by representatives from the New England region's locksmith associations.

The organization's goal is to provide a local venue to conduct training classes for locksmiths and to showcase the advancement of the trade. For more than 40 years, that goal has not changed.

The volunteer Board of Directors are committed to making the Yankee Security Convention annual event the premier source of industry know-how in the Northeast.



**Our Volunteer  
Board Of Directors**

## ***A Message from our Board of Directors***

We want YOU to be a part of the 2024 Yankee Security Convention! This year's theme, "**Securing the Future**" focuses on every aspect of our industry; from the actual security solutions we design, build, and implement to the successful longevity of the trade as it continues to evolve and be shaped by technology. This event provides exhibitors and attendees the opportunity to learn, share, and network with like-minded industry professionals dedicated to the advancement of the locksmith and security industry.

Exhibitor Registration for 2024 is now open for the fall trade show being held on Saturday, October 26th and Sunday, October 27th. Learn more about the Yankee Security Convention and the benefits of exhibiting at: [www.yankeesecurity.org](http://www.yankeesecurity.org)

We hope you join us in October. See you there!

**Reach us at: [exhibitors@yankeesecurity.org](mailto:exhibitors@yankeesecurity.org)**

**Educational Classes: October 23 – 25, 2024**

**Trade Show Exhibits: October 26– 27, 2024**

**Where: Mass Mutual Center, Springfield, MA**

**What: The 44th Annual Yankee Security Convention**

# Securing the Future Education, Exhibits & More



## ***Seminars, Classes, Hands-On Training, Networking and Trade Show***

Each year hundreds of locksmiths and security trade professionals from the Northeast and all over the United States attend the Yankee Security Convention to further their knowledge of our ever-evolving trade.



During the convention, Yankee conducts 3 days and evenings of industry-specific educational seminars. Seminars vary from trade basics to advanced topics, highlighting the latest products, techniques, and applications in security.

Drawing from industry leaders, ALOA and other prominent trade organizations, Yankee seeks out the most well-respected and knowledgeable instructors in their areas of expertise. Course materials are shared through lectures, group discussions, and hands-on training.



For those looking for in-depth instruction in a particular area, Yankee offers focused, educational tracks such as Access Control, Automotive, Basic and Mechanical Locksmithing, and Safes. Offering both day and evening classes, there is something for everyone who wants to hone their skills and advance their career.

The show floor provides other avenues to network and learn from industry professionals in our Social Zone and Live Demo Zone. Meanwhile, dedicated show hours on Saturday and Sunday, create ample opportunities for peer-to-peer engagement.

Additional events include daily coffee and lunch breaks and don't miss the convention's 2nd annual social on Friday night, or the ever-popular AssaAbloy Locksmith & Distribution party Saturday evening after the show.

***Securing the Future***

***When: October 23 - 27, 2024***

***Where: Mass Mutual Center, Springfield, MA***

***What: The 44th Annual Yankee Security Convention***



# Getting there

# Yankee Security Convention

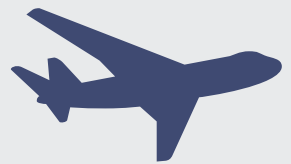
## Springfield, MA

For 2024, the Yankee Security Convention will again return to Springfield, MA at the Mass Mutual Center. Travel to the show is easy by car, or choose one of several airports to get into the local area. The convention's event space is conveniently located in downtown Springfield in the city's Metro Center and serves as a popular venue for meetings, conventions, exhibitions, and sporting and entertainment events.

In addition to the convention center, Springfield offers several attractions during non-show times and guests can plan a visit to the various restaurants, The Basketball Hall of Fame, the MGM Grand Casino, and many more. Area hotel, travel, and parking information will be shared on the Yankee Security Convention website at [www.yankeesecurity.org](http://www.yankeesecurity.org).

## Air Travel & Directions

You have several options if you are flying into the Springfield Area. A variety of airlines service Bradley International including:



*Aer Lingus, Air Canada, American Airlines, Breeze Delta, Frontier, Jet Blue, Southwest, Spirit, United, Avelo, Allegiant & Sun Country*

### Local Airports Include:

#### Bradley International Airport

24-min/20 miles

to Downtown Springfield, MA

#### Boston Logan International Airport

1 hour 37 minutes / 93 Miles

to Downtown Springfield, MA

#### Tweed New Haven Airport

1 hour 10 minutes / 68 miles

to Downtown Springfield, MA

#### T. F. Green Providence Airport

1 hour 39 minutes / 96 miles

to Downtown Springfield, MA

RENT A CAR



## Rental Car Companies at Bradley International

Alamo, Avis, Budget, Dollar,  
Enterprise, Hertz, National, and Thrifty

These are partial lists, be sure to check  
your local airports and rental  
companies for more information.



Yankee Security Convention  
Securing the Future  
October 23 - 27, 2024

# Where to stay

# Yankee Security Convention

# Springfield, MA

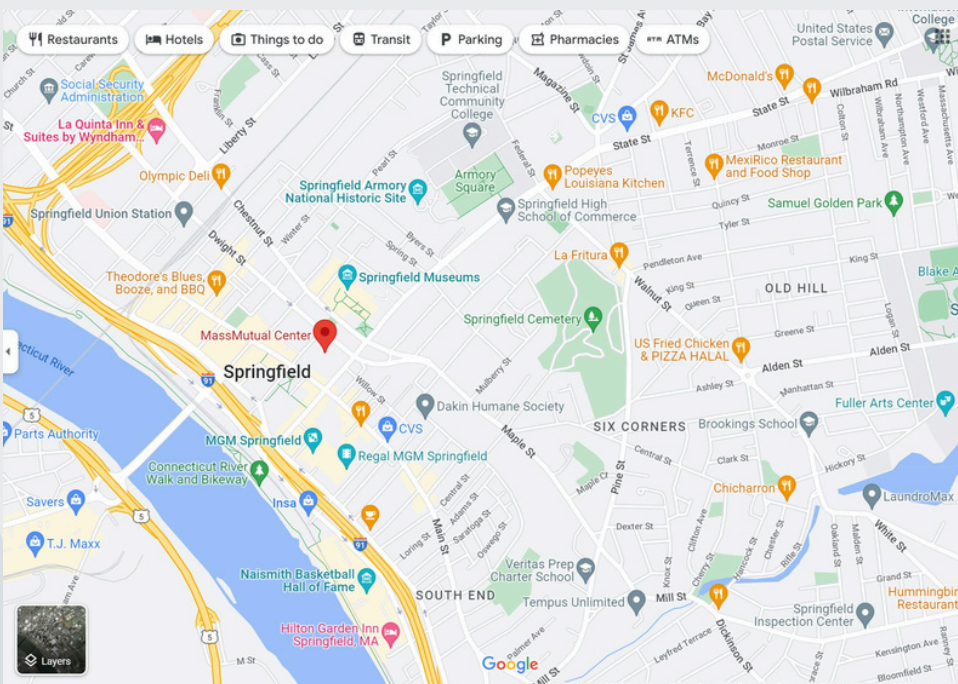
Again for 2024, our base hotel is the Sheraton, located at 1 Monarch Place, in Springfield, MA. The hotel is a quick 3 block walk from the Convention Center.

The property's recently redesigned hotel rooms and suites provide a modern retreat in downtown Springfield. Intuitive in-room amenities include mini-fridges, coffee/tea makers, safes, and premium bath products. Work smart with complimentary Wi-Fi, or order room service and relax in front of your flat-screen TV. Rest comfortably and wake up refreshed on the Sheraton Signature Sleep Experience.



Bring your four-legged family member with you on your downtown visit; the hotel is pet-friendly - but call for details - 413-781-1010. Feeling presidential? Book their Presidential Suite to enjoy views of Springfield, a fireplace, a whirlpool and Club access. Click on the Sheraton icon to be taken to reservations.

There are a number of other accommodation options in Springfield that you can source on your own, but we always recommend staying at the host hotel to maximize your show experience!



**Reminder:**  
Each hotel's information is constantly being updated, be sure to contact the hotel regarding your reservation and any special needs you have for your stay.

Check the Yankee Security Convention website for more hotel info closer to show dates.

[www.yankeesecurity.org](http://www.yankeesecurity.org)



Yankee Security Convention  
Securing the Future  
October 23 - 27, 2024

Register now at:  
[yankeesecurity.org](http://yankeesecurity.org)

# Who's coming Yankee Security Convention Springfield, MA

For 2024, the Yankee Security Convention will be returning to the Mass Mutual Center at 1277 Main Street in beautiful, Springfield, MA. This event space is multi-purpose and will be the location for Yankee's educational courses and trade show.

## Educational Classes

October 23rd - October 25th, 2024

Day and evening classes will be held each day

## Trade Show Exhibition

October 26th and October 27th, 2024

(Sat/Sunday hours will be posted on the website)



**SAVE THE DATES FOR THE 2nd ANNUAL YANKEE SECURITY CONVENTION SOCIAL on Friday, October 25th from 6PM - 9PM and the ASSAABLOY LOCKSMITH & DISTRIBUTOR PARTY on Saturday, October 26th from 6PM - 8PM**

## Who's Coming This Year?

Every year this show gets better and better and this year we expect attendance, exhibitor participation, and sponsorships to be at an all-time high. Expect to see fellow industry professionals from Massachusetts, Connecticut, New Hampshire, Rhode Island, Maine, Vermont, New York, New Jersey, Pennsylvania, and beyond including:

- Locksmiths and Security Professionals
- Savvy Business Owners & Strategic Purchasers
- Decision Makers looking for new products and security solutions

## What to Expect

- ✓ Networking with new business contacts & and strengthening existing relationships
- ✓ One-on-one interactions
- ✓ First look at the newest available electronic and mechanical advancements
- ✓ Hands-on demos and training

## Show Demographics

In 2023, over 775 industry professionals were in attendance, hailing from:

MA 37%	CT 20%
NY 11%	RI 5%
NH 4%	NJ 3%

The remaining 20% from 25 States and Canada.



**Yankee Security Convention**  
**Securing the Future**  
**October 23 - 27, 2024**

# Where will your booth be?

## Yankee Security Convention

### Springfield, MA

With the expanded space we have at the MassMutual Center exhibitors can easily build the brand and booth that they want to promote their company and showcase their products and solutions to attendees.

Space is going fast, so contact our exhibitor team today to reserve your spot!

*exhibitors@yankeesecurity.org*

Most booth spaces are

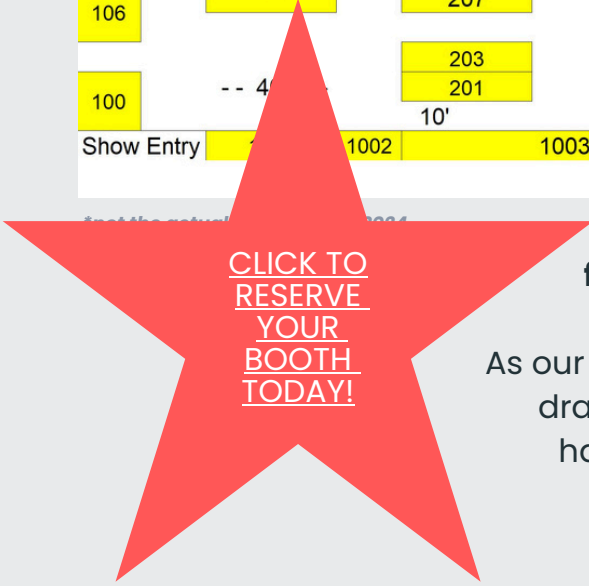
10' x 10' for \$1,500 however other sizes may be available.

Please contact us for more details.

Booth spaces will be assigned by Yankee Security Convention in early September. We will do our best to accommodate any special requests.



1100	1101	Bathrooms	1102	1103	1104	Social Zone				Capital			
120			221	320		321	420	o o o o o					
118	-- 40' --		219			319	418	o o o o o	519		714	v	
116								10'		20'		v	
114			215	314		313			415		515	v	
112	113		213	312					413	512	513	612	v
110					10'								v
106	107		209	308		309	408		409	508	509		v
			207			307			407	506	507	606	v
								10'					v
100	-- 40' --		203	402		303	402		403	502	503	602	>
			201			301	400		401	500	501		
Show Entry		1002		1003		1008	Fire Exits	O/H	1009		1010		DEMO ZONE
										Closet			Bathrooms



**Please contact [exhibitors@yankeesecurity.org](mailto:exhibitors@yankeesecurity.org) for a copy of the actual floor plan for the 2024 show.**

As our exhibitor requirements change from year to year we draw up a new layout to ensure that all of our exhibitors have great visibility and opportunity to showcase their products and services.

[www.yankeesecurity.org](http://www.yankeesecurity.org)



**Yankee Security Convention**  
**Securing the Future**  
**October 23 - 27, 2024**



# The BIG Event: Show dates & hours

## **Yankee Security Convention**

### **Springfield, MA**

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#### **Convention Dates/Hours**

**Saturday, October 26th**  
**12PM - 5PM**

**Sunday, October 27th**  
**10AM - 2PM**

#### **Exhibitor Move-In**

**Friday, October 25th**  
**12PM - 5PM**

**Saturday, October 26th**  
**8AM - 11AM**

#### **Exhibitor Move-Out**

**Sunday, October 27th**  
**2PM - 6PM**

Additional move-in/out information will be sent out prior to show dates.

## **Plan ahead with these pre & post show tips!**

### **Prepare Ahead**

Exhibitors, make sure you leverage every aspect of the show. Use the venue as a way to meet potential new hires, dealers, and distributors, or set up times to meet with editors of trade magazines to discuss post show opportunities.

Another great way to maximize the show? Use it as a way to train new employees on new products and solutions so they can sell in the future!

### **Set Booth Guidelines**

It should go without saying but meet with your booth team to set rules for working the booth. There is nothing worse than spilling a coffee all over a prospect, so consider making your booth a no eating/drinking zone. You're at the show to conduct business, but attendees need to be valued for their time, so keep cell phone calls to a minimum.

Make sure to have your business cards or a QR code people can scan for more info.

### **Education First**

Almost as much can happen off the trade show floor as it does on it, if you leverage your "downtime" by attending as many educational programs, demonstrations and social events as you can.

Share your experiences and what you've learned with others. This can help build new relationships and strengthen existing ones. Invite everyone you meet off the floor to come see you at your booth.

### **Show Stopping Follow Up**

You might be surprised to hear something Salesforce found out when they surveyed trade show sales: 85% of leads aren't followed up after an event. ATS, Yankee's badge and registration company, offers badge scanning lead retrieval to all exhibitors to make getting contact info easy as pie! Now that you know who stopped by your booth, make sure to follow up! Better yet, pre-show, develop a follow-up plan for post-show!



# What past exhibitors say about us

# **Yankee Security Convention**

# **Springfield, MA**

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**Many of our exhibitors not only endorse the show but also participate in our sponsorships for added exposure!**

**Here are just a few words from three of our recent exhibitors and sponsors.**

***Paula Krochune, Commonwealth Lock***

“It is a pleasure to work with an organization that continues to promote and educate the locksmith and security industry. The Board does an excellent job at providing a network platform that connects manufacturers, industry experts, distributors, and locksmith/security professionals. The yearly Yankee Security Convention is a great opportunity to meet and get to know individuals from all levels of the locksmith and security industry, as well as learn about new products and ask questions.”

***Jenna Schwartz, SECLOCK***

“We are thrilled to be participating at the Yankee Convention as an exhibitor and sponsor. We are deeply committed to supporting the industry and we take great pride in being a part of this event. We look forward to connecting with attendees and engaging with fellow professionals.”

***Eduardo Urbieto, JMA USA***

“It’s an honor to sponsor the Yankee Security Trade Show 2023; JMA views these events as a clear opportunity to be closer to the locksmith world, a simple approach while listening to their challenges, will allow us to develop long lasting options to make their work easier and profitable ”

For a complete list of recent exhibitors and sponsors, visit:  
<https://yankeesecurity.org/trade-show/>



**Yankee Security Convention**  
**Securing the Future**  
**October 23 - 27, 2024**

# Your booth: A great investment!

## **Yankee Security Convention**

### **Springfield, MA**

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***Our show value is high and our show costs are below the national average.***

Yankee Security offers tremendous financial savings over other national locksmith shows which means you have more resources to fuel your pre and post-show sales and marketing efforts. Check out this quick comparison.

Yankee Security 2023	vs.	Other National Locksmith Shows
\$15.00	Booth Price Per sq. ft.	\$21.25 or more
Included	6/8 Foot Draped Table	Not Included
Included	2 Chairs	Not Included
Included	Carpeted Booth	Not Included
Included	Wastepaper Basket	Not Included
No	Union Dock	Yes

### ***General booth information:***


Typical booths are 10' x 10' with a 2' x 8' table.

Reserve as many booths as you like!

There will be a special demonstration area at the show. Stay tuned for more details on how you can request a time slot in our live demo schedule.

Remember, we have the ability for you to include vehicles as part of your booth and we now have some island booths available. Contact [exhibitors@yankeesecurity.org](mailto:exhibitors@yankeesecurity.org) to discuss your unique needs.

**Electrical Request Form, Vehicle Display Policy, and Conference Rules and Regulations included in this packet.**



[CLICK TO  
RESERVE  
YOUR  
BOOTH  
TODAY!](#)



**Yankee Security Convention**  
**Securing the Future**  
**October 23 - 27, 2024**

# Sponsors get the most recognition!

# **Yankee Security Convention**

# **Springfield, MA**

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## ***Why sponsor?***

The Yankee Security Convention presents a great opportunity for companies to showcase their brand by sponsoring events. In addition to offering promotional products, there are several types of events and/or services you can sponsor at the upcoming show in October.

Investing in trade show sponsorships can be well worth the cost when looking at the positive outcomes you can expect from using this as part of your marketing strategy. In addition, sponsorships can be a great way to differentiate your brand and get your products/services in front of buyers.

## ***Here are four advantages that come with sponsorship:***

- Increased visibility for your company
- Showcasing product samples, info, and differentiators
- Selling more products due to increased awareness
- Generating leads with thoughtful and engaging events

## **Available sponsorships.**

Note: These sponsorships were available at the time this manual was created, some may no longer be available. Please visit the Yankee Security Convention website for more information on these sponsorships or contact us to find out which are still open.

- Attendee Lanyards (1 Available)
- Educational Class Lunches (3 Available)
- Educational Class Breaks (3-6 Available)
- Water Stations
- Trade show Carry Bag
- Education Notebooks
- Water Bottles
- Social Zone in Exhibit Hall
- Name Badges
- Registration Area Pens
- Tote Bag Insert



### **NEW SPONSORSHIP OPPORTUNITIES FOR 2024!**

- Attendee Breakfast on Saturday
- Passed Hors D'oeuvres on Saturday Afternoon
- Attendee Breakfast on Sunday





# Conference Rules & Regulations

# Yankee Security Convention

# Springfield, MA

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**Mass Mutual Center | 1277 Main Street | Springfield, MA**

October 26 & October 27, 2024 | Yankee Security Convention Event

**1. Set-up of Exhibits** — Show floor will be ready for occupancy at noon on Friday, October 25, 2024. Setup hours are 12:00 noon to 5:00 p.m. on Friday, October 25, and from 8:00 a.m. to 11:00 a.m. on Saturday, October 26, 2024. Exhibitors will be allowed back into the Exhibit Hall 20 minutes before show opens. Exhibit setup must be completed by 11:00 a.m. Saturday.

No exhibit set-up materials may be brought into the exhibition area while the show is open to visitors. Please see Mass Mutual Center material handling rules and load in load out procedures for specifics on the load in process and associated cost.

**2. Exhibit Hours** — A total of ten hours of exhibition time is scheduled. Saturday, October 26, 12:00 p.m. – 5:00 p.m.; Sunday, October 27, 9:00 a.m. – 2:00 p.m.

**3. Dismantling** — No exhibit material may be removed from the floor BEFORE 2:00 p.m. on Sunday, October 27, 2024. All material must be packed and shipped out of the area by 6:00 p.m. Sunday, October 27, 2024.

**4. Booth assignments** – Booth locations will be assigned In September 2024, approximately 3-4 weeks before the show. All booths are as shown on the floor plan and dimensions are believed to be accurate but are only warranted to be approximate.

**5. Furnishings & Decorations** — One draped 2' x 8' table, two chairs, and a trash can will be furnished by the Yankee Security Convention, Inc. Any additional tables must be draped. Capital Conventions will provide Exhibitors with an Exhibitors Kit, via email, with information regarding the rental of additional booth needs, i.e. electrical, additional tables, etc.

**6. Booth Equipment & Service** —The Yankee Security Convention will be furnished with a uniform booth set-up. To maintain uniformity and prevent obstruction of view of adjoining booths, displays must not be higher than 8 feet in the back except that dividers may be built up beginning at the back of the divider and extending no further than 3 feet from the back. No walls, partitions, decorations or other obstructions may be erected which in any way interfere with the views of the other exhibitors. Exhibition Manager's decision is final.

**7. Light/Power** — General lighting in the exhibition hall is furnished by the Convention, and the area will be well-lighted. Special electric needs will be available on order forms included in the Exhibitor's Kit and in this packet.



**Yankee Security Convention**  
**Securing the Future**  
**October 23 - 27, 2024**

# Conference Rules & Regulations

# Yankee Security Convention

# Springfield, MA

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## **Mass Mutual Center | 1277 Main Street | Springfield, MA**

- 8. Booth Contents** — Exhibitor's materials must be non-flammable and conform with applicable fire laws and safety regulations. Materials of a dangerous nature are prohibited. Nothing may be attached to the wall surface of the area.
- 9. Signs** — Exhibitors that commit to their booth before October 1, 2024, will have a uniform two-line name sign will be provided on each backdrop. Any additional signs will be at the discretion of the Convention Management.
- 10. Aisle** — All aisle space is under the control of the Convention and shall not be used by the exhibitor for any purpose.
- 11. Badges** — Each exhibitor will receive ID Badges that must be worn by all Booth Personnel for the duration of the show. All booth personnel should be registered online before the show. Attendee passes are not provided unless registered online as attendees.
- 12. Exhibits** — Exhibitors shall exhibit only within their designated areas and may not sublease any of their space without permission of the Show Management.
- 13. Security** — Security guards will be provided by Mass Mutual Center for the exhibit hall. The Convention will not be responsible for or guarantee to the exhibitor the safety of exhibit materials against fire, accident, theft or loss or injury whatsoever. The exhibitor agrees to assume all liability that might ensue by reason of the exhibit and its presence at the exhibit. No merchandise may be removed from the exhibit area after being set up, until closing of the Convention at 2:00 p.m. on Sunday, October 27, 2024.
- 14. Cleaning** — The Convention will arrange for cleaning the entire show floor area on Saturday between 11:00am and 12:00pm. After that, each exhibitor will be responsible for cleaning his or her own booth area. The Convention will arrange for cleaning aisles.
- 15. Insurance** — Yankee Security Convention, Inc. accepts no responsibility for the loss of, or damage to, any said material or displays. Exhibitors are to carry insurance on their exhibits at their own expense.
- 16. Sound Effects, Loudspeakers, etc.** — Attention-getting devices, noisy equipment and audio visual equipment will not be permitted except in locations where in the opinion of the Exhibition Manager such sounds and activity do not interfere with the activities of any exhibitor.



# Conference Rules & Regulations

# Yankee Security Convention

# Springfield, MA

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## **Mass Mutual Center | 1277 Main Street | Springfield, MA**

**17. Dangerous Products** — The exhibitor, on signing this contract, agrees to indemnify the Yankee Security Convention, Inc. from any claim or suit arising from the use or misuse of his or her products displayed in this exhibition, including reasonable attorney's fees or other costs of defense.

**18. Meetings** — Meetings of any type not sponsored by the Convention will not be permitted during the course of the Convention on October 23 through October 27, 2024, unless permission has been granted by Yankee Security Convention, Inc. specifically for such meetings.

**19. Conduct** — Exhibitors and their representatives are expected to conduct themselves in a manner that does not harass, intimidate or discriminate against any other exhibitor, attendee or member of the public at the venue hosting the convention.

Yankee Security Convention Inc. reserves the right to take any action deemed necessary and appropriate, including immediate removal from the convention without warning or refund, in response to any incident of unacceptable behavior. This includes reserving the right to prohibit attendance at any future meeting.

**20. Cancellation of Exhibit Space** — Booth refunds will be as follows – Full refund if cancellation is received before September 1st, 2024. 50% refund if cancellation is received between September 1st – September 15th. No refund for cancellations received after September 15th. All cancellations must be in writing to [Exhibitors@yankeesecurity.org](mailto:Exhibitors@yankeesecurity.org).

**21. Exhibit Material Shipping** – All Exhibit Material requiring shipment to and from Convention must be consigned no sooner than 10 days before convention to Yankee Security Convention, Capital Convention Contractors, 153 Northboro Road, Southborough, MA 01772. The procedures will be emailed to the Exhibitor contact by Capital Conventions.

**DO NOT SEND SHOW MATERIALS TO THE MASS MUTUAL CENTER. THE FACILITY WILL NOT ACCEPT and neither the FACILITY or Yankee Security accepts any responsibility for the items.** Materials will be delivered to your booth on Friday for set-up.

Capital Convention Contractors will also be available on Sunday at the end of the convention to arrange for removal. Please see Mass Mutual Center material handling rules and load in load out procedures for specifics on the load in process and associated cost.



# Conference Rules & Regulations

# **Yankee Security Convention**

# **Springfield, MA**

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***Mass Mutual Center | 1277 Main Street | Springfield, MA***

**22. The Yankee Security Convention, Inc. as the exhibit management, reserves the right to determine the eligibility of any company, product, or person for inclusion in the exhibit.**

Neither the Yankee Security Convention, Inc. or its representatives, nor any member of the Convention or Exhibition Committee, will be responsible for any loss, injury or damage that may occur to the Exhibitor or the Exhibitor's employees or property, prior, during, or subsequent to the period covered by the Exhibitor's contract.

The Exhibitor, on signing/accepting the contract, expressly releases The Yankee Security Convention, Inc. from, and agrees to indemnify same against, all claims for such loss, damage or injury.

It is further agreed that the Exhibitor assumes responsibility for damages done by his or her representatives to the floor or property of the decorator or the property of any other Exhibitor as a result of carelessness, violation of these rules or any neglect on the part of the Exhibitor.

In the event the Exhibit quarters, or any part thereof shall be destroyed by fire or any other causes and the use of the premises prevented before or during the Exhibit, the Exhibitor hereby waives any claims or damages or compensation which may arise by reason thereof except the Convention agrees to return to the Exhibitor a proportionate payment for the rental of the Exhibit space.

In the event the Exhibitor shall fail in any respect to comply with the terms of this agreement, the Convention shall have the right, without notice to the Exhibitor, to sell or offer for sale, the space hereby leased and the Exhibitor shall be liable for any deficiency, loss or damage suffered by the Convention, by reason thereof, which loss, deficiency or damage, the Exhibitor agrees to pay the Convention upon demand.



***Yankee Security Convention***  
***Securing the Future***  
***October 23 - 27, 2024***



## ENGINEERING SERVICES ORDER FORM

<b>Event Name:</b>			<b>Date of Event:</b>		<b>Booth#:</b>
<b>Order Completed by:</b>			<b>Phone Number:</b>		
<b>Business Name:</b>			<b>On-Site Contact:</b>		
<b>Address:</b>			<b>On-Site Cell Phone:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>	<b>On-Site Email:</b>		

For questions on this form, please contact your Event Manager

ELECTRICAL SERVICES	ITEM QTY.	# OF DAYS OF SERVICE	ADVANCE RATE MORE THAN 14 DAYS NOTICE	STANDARD RATE LESS THAN 14 DAYS NOTICE	TOTAL (ITEM QTY. x # OF DAYS x RATE)
<b>120 VOLT CONNECTION*</b>					
20 Amps   Single Circuit   includes power strip			\$95.00	\$105.00	
<b>208 VOLT CONNECTION*</b>					
30 Amp Single Phase			\$170.00	\$213.00	
60 Amp Single Phase			\$292.00	\$365.00	
100 Amp Single Phase			\$350.00	\$425.00	
30 Amp Three Phase			\$310.00	\$365.00	
60 Amp Three Phase			\$460.00	\$560.00	
100 Amp Three Phase			\$510.00	\$625.00	
Dystro Disconnect 160-400 AMP /208 Volt 3 Phase)			\$300.00	\$400.00	
Extension Cord   20 ft .			\$25.00	\$25.00	
<b>FIRE PREVENTION SERVICES</b>					
Fire Extinguisher - ABC			\$30.00	\$40.00	
<b>WATER &amp; DRAIN SERVICES*</b>					
<small>*All water services are non-potable</small>					
Water   Approx 60 PSI, Up to '1/4" line			\$132.00	\$160.00	
Drain   Up to 2" line			\$160.00	\$180.00	
<b>Grand Total</b>					\$

### PAYMENT INFORMATION

Make Check Payable To: MASSMUTUAL CENTER

Mail To:

MASSMUTUAL CENTER

1277 MAIN STREET, SPRINGFIELD, MA 01103

ATTN: FINANCE DEPARTMENT

TO PAY BY CREDIT CARD: PLEASE CALL (413) 271-3247 | EMAIL: kgraham@mgmspringfield.com

Or

PLEASE CALL (413) 271-3209 | EMAIL: narobinson@mgmspringfield.com

THERE IS A 3.5% PROCESSING FEE FOR ALL CREDIT CARD TRANSACTIONS

<b>Authorized Signature:</b>	<b>Date:</b>
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# Vehicle Display Policies

# **Yankee Security Convention**

# **Springfield, MA**

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## ***Mass Mutual Center | 1277 Main Street | Springfield, MA***

### ***Interior Display of Vehicle***

These policies pertain to vehicle displays for inside the MassMutual Center, including the Arena, Concourse, and all areas in the Convention Center. Please refer to the exterior display policy sheet for vehicle displays on the sidewalk or street around the MassMutual Center.

These policies have been established by the Public Safety Department of the MassMutual Center in conjunction with the Springfield Fire Department. The goal of these policies is to reduce the risk of accidents before, during, and after events at the MassMutual Center.

1. The battery of the vehicle must be disconnected.
2. The vehicle must not have more than 1/8 of a tank of gas.
3. The gas cap must either be locked or be taped shut.

No alterations to the above policies may be made without express consent given by both the MassMutual Center and the Springfield Fire Department.

Please refer all questions about this policy to your Event Manager.



# Places to go, things to do.

## **Yankee Security Convention**

### **Springfield, MA**

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We encourage you to fully enjoy the surrounding area near Springfield, MA while you make plans to attend, exhibit and showcase your company at Yankee Security Convention.

Here are just a few area attractions to consider.

### ***Basketball Hall of Fame***

The Naismith Memorial Basketball Hall of Fame is an American history museum and hall of fame, located at 1000 Hall of Fame Avenue in Springfield, Massachusetts. It serves as basketball's most complete library, in addition to promoting and preserving the history of basketball.

Address: 1000 Hall of Fame Ave, Springfield, MA 01105  
Web: <https://www.hoophall.com/>



### ***MGM Springfield Resort***

The MGM Springfield Resort & Casino has nightlife, amenities, and entertainment options. Take in a show, listen to music, dine, drink and take a chance and spin to win. The casino boasts over 1,500 slot machines, and always has new games on the floor. More machines mean more opportunity to win!

Address: 1 MGM Way, Springfield, MA 01105  
Hours: Open 24 hours | Phone: (413) 273-5000  
<https://mgmspringfield.mgmresorts.com/en.html>



### ***Dr. Suess Museum***

The Amazing World of Dr. Seuss Museum, the newest museum on the Quadrangle, is devoted to Springfield native Theodor Geisel, aka Dr. Seuss!

Address: 21 Edwards St, Springfield, MA 01103  
Phone: (413) 263-6800  
<https://springfieldmuseums.org/about/dr-seuss-museum/>



**Yankee Security Convention**  
**Securing the Future**  
**October 23 - 27, 2024**

# Places to go, things to do.

## **Yankee Security Convention**

### **Springfield, MA**

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### ***Springfield Armory***

For nearly two centuries, the U.S. Armed Forces and American industry looked to Springfield Armory for innovative engineering and superior firearms. Springfield Armory National Historic Site commemorates the critical role of the nation's first armory by preserving and interpreting the world's largest historic US military small arms collection, along with historic archives, buildings and landscape.



Address: 1 Armory St #2, Springfield, MA 01105  
Web: <https://www.nps.gov/spar/index.htm>

### ***Six Flags New England***

Six Flags New England, formerly known as Gallup's Grove, Riverside Grove, Riverside Park and Riverside: The Great Escape, is an amusement park located in Agawam, Massachusetts, a western suburb of Springfield, Massachusetts. [Wikipedia](#)



Address: 1623 Main St, Agawam, MA 01001  
Phone: (413) 786-9300  
<https://www.sixflags.com/newengland>

At the time of this writing, the October schedule was not available on the site, so please check it for details if scheduling a visit.



**Yankee Security Convention**  
**Securing the Future**  
**October 23 - 27, 2024**



Show contacts.

# Yankee Security Convention Springfield, MA

We have a great team of seasoned professionals that volunteer countless hours to ensure your show experience is an incredible one. Contact any member of our team to discuss your participation in the show as an exhibitor or a sponsor. For additional show information as you plan your event, keep this list of show contacts available.



## Lee Whitford

 Exhibitor Contact,  
Board Member

 860-790-6312

 exhibitors@yankeesecurity.org



## D. J. Dabenigno

 Exhibitor Contact  
Board Member

 781-350-5770

 dj@dabbslock.com



## Jesse Minghella

 Exhibitor Contact  
Board Member

 781-572-9784

 jminghella@outlook.com



## Bob O'Keefe


 Sponsor Contact  
Board Member

 781-861-1056

 rokeefe25@verizon.net



## Scott Newbury

 Attendee Registration  
Board Member

 860.550.4587 (cell)

 info@yankeesecurity.org



# Social, web & emails

# **Yankee Security Convention**

# **Springfield, MA**

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Our mission is to ensure that our industry remains a strong, vibrant, and responsive industry that attracts new talent and supports great companies. The money we raise provides scholarships to secure this future, with bright, innovative students that learn from us, further the trade and make our world a safer place.

We encourage you to stay connected and an active part of the Yankee Security Convention - not only at the show - but all year long.

**Website: [www.yankeesecurity.org](http://www.yankeesecurity.org)**

**General Emails:**  
**[info@yankeesecurity.org](mailto:info@yankeesecurity.org)**  
**[exhibitors@yankeesecurity.org](mailto:exhibitors@yankeesecurity.org)**

## **Social Media**

**Please follow us for the latest show news on  
Facebook and Linked In**

**Facebook: Yankee Security Convention Inc**  
**[www.linkedin.com/company/yankee-security-convention-inc/](http://www.linkedin.com/company/yankee-security-convention-inc/)**

On behalf of the Yankee Security Convention Board Members, we thank you for your interest in our event and look forward to seeing you at the show!



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Notes

# Yankee Security Convention Springfield, MA

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