



# YANKEE SECURITY CONVENTION

SECURING THE FUTURE

**JOIN US FOR OUR 44TH ANNUAL EVENT**  
OCTOBER 23 - 27, 2024 | MASS MUTUAL CENTER | SPRINGFIELD, MA



## EVENT SPONSORSHIPS

**We have added new ways to promote your company at the Yankee Security Convention, October 28-29, 2023.**

Check below for more details on our various levels and contact Bob O'Keefe with any questions at [rokeefe25@verizon.net](mailto:rokeefe25@verizon.net) or by calling 781-861-1056.

For exhibitor questions, please email any questions to [exhibitors@yankeesecurity.org](mailto:exhibitors@yankeesecurity.org).

**Thank you for your support of the Yankee Security Convention.**

**Note: All artwork is due by July 15, 2024 & all sponsorship items are cobranded with the Yankee Security Convention logo.**

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### DIAMOND LEVEL

Includes the following:

- Logo on the printed program
- Logo on Yankee Security web pages & website link
- Onsite welcome sign/banner
- Sponsor banner for your booth



#### **Trade Show Carry Bag - \$5,000 (1 available)**

Your company name and logo will be on a carry bag that will be given to all attendees of the event. As the sponsor, your company can include a complete show special book, USB drive, or any swag that you wish to provide to the attendees.



#### **Educational Notebooks - \$5,000 (1 Available)**

All educational attendees will be given a notebook at the beginning of each class with the sponsor's logo prominently displayed on the front cover.



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### **Passed Hors d'oeuvres - \$5,000 (1 Available)**

Treat attendees to a culinary experience they won't forget as they explore the exhibit floor on Saturday at the show. Your brand will be thanked by name for feeding hungry minds during the opening afternoon. Details on food choices and branding to be discussed upon securing sponsorship.



### **Water Bottles - \$5,000 (1 Available)**

All water bottles will have your company logo on them and will be given to all attendees of educational classes for refilling at water stations during classes & given to all show attendees.



### **Bagel Bundle - \$5,000 (1 Available)**

Saturday morning breakfast for 200 attendees including custom printed napkins that showcases your sponsorship. Be the start of every attendee's day with this sponsorship to promote your organization!

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## **RUBY LEVEL**

Includes the following:

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**Logo on Yankee Security web pages & website link**

**Sponsor Banner for your Booth**



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### **Lanyard Sponsor - \$2,500 (1 Available)**

Your company's logo is imprinted on every badge holder that all attendees must always wear in the convention hall.



### **Educational Meal Sponsorship - \$2,500 (3 Available – Wednesday, Thursday and/or Friday)**

Meal Sponsor will have their company logo printed on all beverage napkins for breakfast, lunch & afternoon snacks. A table card sign will be placed on all breakfast, lunch and serving tables during the educational day. There is one meal sponsorship per day.



### **Social Zone in Convention Hall - \$2,500 (1 Available)**

Social Zone will be the tables around the concession area available for networking and socialization area for attendees and exhibitors. Sponsors will have their company logo printed on table cards.



### **Registration Area Pens - \$2,500 (1 Available)**

These pens are provided for the registration area and for class attendees to take notes during their classes.



### **Sunday Jump Start Breakfast - \$2,500 (1 Available)**

This is a morning breakout for 100 people, and includes providing a breakfast jump start of yogurts, granola bars, whole fruit, juice, coffee, and tea for attendees on the last morning of the show courtesy of your sponsorship.



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## EMERALD LEVEL

Includes the following:

**Logo on Yankee Security web pages & website link**  
**Sponsor Banner for your Booth**



### Trade Show Bag Insert - \$1,250 (1 Available)

1,500 rack cards or brochures to be included in the tote bag and given to ALL show attendees/exhibitors. *Sponsor must provide rack cards or brochures by September 1st.*



### Water Station (Wednesday) - \$1,250 (1 Available)

The water stations are located outside the classrooms during educational days and near the entrance of the exhibit hall during trade show days. Included will be 250 plastic tumblers with the company logo on them and a sign at the water station. One Sponsorship per day, Wednesday through Sunday.



### Water Station (Thursday) - \$1,250 (1 Available)



### Water Station (Friday) - \$1,250 (1 Available)



### Water Station (Saturday) - \$1,250 (1 Available)



### Water Station (Sunday) - \$1,250 (1 Available)

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