



FOR IMMEDIATE RELEASE

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Yankee Security Convention Returns to Springfield, MA for its 44th Annual Event in October 2024

April 25, 2024 – East Hartford, CT – Yankee Security Convention, a 501C3 charitable organization committed to the promotion and further education of the locksmith and security industry is excited to announce the dates for its 2024 Annual Convention, October 23-27, 2024, in Springfield, MA.

The Yankee Security Convention is a 5-day assembly of locksmiths and security professionals that features 3 days of education, with over 25 classes, covering a wide variety of subjects related to the security industry. The instructors are the most well-known and respected names in the industry. Class registration opens in May of 2024.

This year's show theme, "Securing the Future" will be the catalyst for the event's networking and educational opportunities as the show returns for its third successful year to the MassMutual Center in Springfield.

Seasoned professionals and new industry colleagues from all over the country are invited to take the opportunity to meet fellow industry experts, network and make connections at the convention and to register for the educational tracks offered at the show.

The event will include a 2-day weekend trade show with over 100 exhibitors and for 2024, the show floor will have a number of new sponsorship opportunities. The MassMutual Center's large exhibit hall will accommodate larger booths for exhibitors, with additional break out areas and a special Demo Zone for participating exhibitors to demonstrate their new products and for attendees to try them out.

Classes will take place during the day and evening, October 23 – 25, with all evening classes being free of charge.



YANKEE SECURITY CONVENTION

SECURING THE FUTURE

JOIN US FOR OUR 44TH ANNUAL EVENT

OCTOBER 23 - 27, 2024 | MASS MUTUAL CENTER | SPRINGFIELD, MA



For a complete price list and description of classes and to register to attend, interested professionals should visit www.yankeesecurity.org in May of 2024. Space will be reserved on a first come first serve basis. In addition to their events, Yankee Security Convention will also be hosting PRP testing on Saturday, October 26 from 8AM – 12PM. Registration forms for this will be available on the Yankee website or on ALOA's website.

Dedicated trade show hours for the Yankee Security Convention are scheduled for Saturday, October 26th from 12PM – 5PM and 10AM – 2PM on Sunday, October 27th.

After classes on Friday, all attendees are invited to attend the Yankee Security Convention Welcome Reception and on Saturday also invited to attend another complimentary event sponsored by Arrow/Medeco®.

Local sites for attendees to enjoy after show hours include the MGM Grand Casino, touring the Springfield Museums, visiting the Basketball Hall of Fame, and stopping in one of Springfield's many bars and restaurants. Those who stay at the Springfield Sheraton can take advantage of the show's group rate. Area hotel and parking information can be found on the Yankee Security Convention website, www.yankeesecurity.org.

For more information on becoming an exhibitor or a show sponsor, companies are encouraged to contact exhibitor@yankeesecurity.org for more details or visit the website.

Trade show registration is free if you register before October 5, 2024, after which it is \$15 per person. Please visit www.yankeesecurity.org to register for classes and the trade show. Note that classes sell out early so act now to secure your spot. For more information contact info@yankeesecurity.org. You can also support the industry by learning more and visiting yankeesecurity.org and following on [Facebook](#) and [LinkedIn](#).

About Yankee Security Convention

Yankee Security Convention, Inc., is a not-for-profit trade organization, formed in 1978 by a group of New England locksmiths. Through their dedication to the industry and a keen understanding that the region needed a venue to showcase the advancement of the trade, the first show was successfully held in Chicopee, MA. The organization is run by a volunteer Board of Directors. The proceeds from the Convention help fund scholarships for Locksmiths and their families to further the trade throughout New England.