



YANKEE SECURITY CONVENTION

SECURING THE FUTURE

JOIN US FOR OUR 44TH ANNUAL EVENT
OCTOBER 23 - 27, 2024 | MASS MUTUAL CENTER | SPRINGFIELD, MA



BLOG: January 2024

The Future of Locksmithing: Trends & Technology to Watch

The locksmithing industry is undergoing significant change, driven by technological advancements and evolving consumer preferences. As we look ahead to 2024 and beyond, there are several key trends that will continue to have an impact on the industry and its future. Let's delve into the top four challenges and changes facing the locksmith industry. Read on!

1. Technological Integration:

Technological integration continues to shape the locksmith industry. Locksmiths must master a blend of traditional craftsmanship and technological innovation to deliver enhanced security solutions.

The surge in smart lock adoption, facilitated by mobile devices and biometric authentication, is set to continue. As prices decrease, smart locks are expected to become ubiquitous, offering both enhanced security and convenient access.

As they become even more prevalent, cybersecurity will continue to be crucial as locks and security systems intertwine with the internet. This will require a vigilant approach to evolving cyber threats. Looking forward the sophistication of 3D printing will open new possibilities for crafting custom locks and security systems and will provide yet another avenue for diversification or solutions.

2. Industry Trends and Adaptations:

Integration into smart home systems, expanding mobile locksmithing, and a shift towards environmental sustainability are other key trends that continue to evolve.

Smart locks linked to sensors detecting homeowners' absence will automate security protocols, and expand the realm of smart home integration. Meanwhile, biometric authentication and keyless entry systems will see extensive adoption, making locksmiths pivotal in their installation and maintenance.

The growth of mobile locksmithing, driven by convenience and the need for services on the go, is expected to



YANKEE SECURITY CONVENTION

SECURING THE FUTURE

JOIN US FOR OUR 44TH ANNUAL EVENT
OCTOBER 23 - 27, 2024 | MASS MUTUAL CENTER | SPRINGFIELD, MA



continue. In addition, an industry wide movement to pivot towards sustainability will create opportunities to incorporate more eco-friendly materials that promote energy efficiency.

3. Skillset and Customer-Centric Evolution:

Acquiring an advanced skillset and a customer-centric approach are paramount for locksmiths in this modern era. Robust cybersecurity expertise is essential to combat evolving threats like hacking and data breaches. Continuous education and training will be imperative to stay on top of a rapidly advancing tech threat landscape.

Locksmiths will need to focus on enhancing customer experiences through personalized services, flexible scheduling, and user-friendly online platforms. As the industry evolves, a proactive stance on skill development and customer satisfaction will become a crucial part of a successful locksmith's business culture.

4. Shortage of Skilled Labor

Labor markets will continue to be very competitive, especially for skilled tradespeople. The need for specialized training in both mechanical and electronic security intensifies the labor shortage for security professionals. Employee enrichment including in-house training, continuing education, and certification will be key to hiring and retaining valuable employees.

In securing the future of locksmithing, adaptability and innovation are key. Industry events like the annual Yankee Security Convention provide opportunities for networking, knowledge sharing, and insights into cutting-edge advancements. Scheduled for October 23rd-27th, 2024, in Springfield, MA, this convention empowers locksmiths to stay ahead in the dynamic realm of security solutions.

Be sure to follow Yankee Security Convention on [Facebook](#) and [LinkedIn](#) to get a first look at the upcoming training courses being offered at the 2024 show.