





**Unlocking Limitless Potential** 

## FOR IMMEDIATE RELEASE

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## Top Notch Distributors Joins Yankee Security Convention as a Diamond Sponsor for 2023 Show

**September 19th, 2023 - East Hartford, CT** – Yankee Security Convention, a 501C3 charitable organization committed to the promotion and further education of the locksmith and security industry is excited to announce that **Top Notch Distributors** has joined the show as a Diamond Sponsor for their 2023 Annual Convention, October 25-29, 2023, in Springfield, MA.

Family owned and operated since 1975, Top Notch Distributors is a leading wholesale provider of architectural door hardware to dealers throughout the United States. TND is a proud supporter of the Yankee Security Convention and its mission to enhance the lives and secure the future of those in the locksmith industry.

Top Notch Distributors offers a wide selection of Residential, Commercial and Electronic Access Control products, parts, and accessories. Representing more than 100 manufacturers and stocking more than half a million products in their six warehouses located strategically across the country, Top Notch Distributors has the products you need in stock and ready to ship the same day.

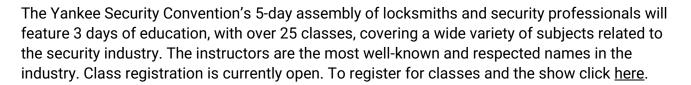
Of their participation in the show this year as both a sponsor and an exhibitor, Ginny Newbury, Yankee Security Convention Vice President shares "We are thrilled to have Top Notch Distributors joining the YSC as a key sponsor at the Diamond level. This places TND in a top tier of sponsorship and echoes their commitment to the future of this industry. We know the Convention will be an excellent showcase for them."

Of their participation, Tom O'Donnell, Top Notch Distributor's Regional Territory Manager for New England and New York had this to say, "Locksmiths are one of the prime connections between our manufacturing partners and the consumers whose lives and businesses depend on the security products we sell. Top Notch Distributors' sponsorship of the Yankee Security Convention will enable these industry professionals to connect with each other, to learn about the newest security innovations and, in the long run, to provide the most dependable and trustworthy service to their customers".

Got questions? Please contact <a href="mailto:info@yankeesecurity.org">info@yankeesecurity.org</a>.



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The event will include a 2-day weekend trade show with nearly 100 exhibitors. This year's show theme, "Unlocking Limitless Potential" will be the catalyst for the event's networking and educational opportunities as the show returns to the MassMutual Center in Springfield.

Seasoned professionals and new industry colleagues from all over the country are invited to take the opportunity to meet fellow industry experts, network and make connections at the convention and to register for the educational tracks offered at the show.

For more information on Top Notch Distributors, look for them at the show, or visit their informative website at topnotchinc.com.

## **About Yankee Security Convention**

Yankee Security Convention, Inc., is a not-for-profit trade organization, formed in 1978 by a group of New England locksmiths. Through their dedication to the industry and a keen understanding that the region needed a venue to showcase the advancement of the trade, the first show was successfully held in Chicopee, MA.

The organization is run by a volunteer Board of Directors. The proceeds from the Convention help fund scholarships for Locksmiths and their families to further the trade throughout New England.

Trade show registration is free if you register before October 7, 2023, after which it is \$15 per person. Please visit www.yankeesecurity.org to register for classes and the trade show. Note that classes sell out early so act now to secure your spot.

For more information contact info@yankeesecurity.org

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