



Unlocking Limitless Potential



FOR IMMEDIATE RELEASE

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Yankee Security Convention Officially Opens Registration to Industry Attendees for October Show

August 17, 2023 - East Hartford, CT – Yankee Security Convention, a 501C3 charitable organization committed to the promotion and further education of the locksmith and security industry is excited to officially open Attendee Registration for its popular annual convention, scheduled for October 25-29, 2023.

Attracting all locksmith and security industry professionals, the highly anticipated Yankee Security Convention returns for a second year to the Mass Mutual Center in Springfield, MA for their fall show. Ever-growing, the show is one of the largest industry-only events, bringing together experts and enthusiasts alike for five action-packed days of education, exhibits, training, live demonstrations, ALOA PRP testing, and valuable networking opportunities.

On-line registration for the Yankee Security Convention's educational sessions officially opened on August 1st and show management suggests that interested attendees sign up early so they don't get closed out of choice courses.

Attendees can choose from courses that are built around specific areas of expertise and include multiple classes within tracks on:

- Basic and Mechanical Locksmithing
- Access Control
- Safes and
- Automotive.

Registration can be accessed by <u>clicking here</u> to register for the show and course descriptions and instructors can be found <u>here</u>.

In addition to the classes, the show also offers a 2-day weekend trade show with an impressive lineup of over 100 exhibitors, showcasing cutting-edge products and services. For more learning opportunities, and new for the October event, the show will include a special DEMO ZONE, where live demonstrations will give an up-close look at the latest security technologies and locksmith





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solutions. Interested exhibitors should request demo spots early as these spots will go fast. Show special and hourly giveaways will round out the event and keep attendees on the show floor for the two days of exhibits. In addition, several networking events are planned. For a complete show schedule, click here.

There are still a few booths left for those interested in exhibiting. For more information, contact exhibitor@yankeesecurity.org or consult the Exhibitor Manual to find all the essential information to make your participation a true success.

Any questions about the show can be directed to <u>info@yankeesecurity.org</u> or by viewing the website at www.yankeesecurity.org.

About Yankee Security Convention

Yankee Security Convention, Inc., is a not-for-profit trade organization, formed in 1978 by a group of New England locksmiths. Through their dedication to the industry and a keen understanding that the region needed a venue to highlight the advancement of the trade, the first show was successfully held in Chicopee, MA.

The organization is run by a volunteer Board of Directors. The proceeds from the Convention help fund scholarships for Locksmiths and their families to further the trade throughout New England.

Trade show registration is free if you register before October 7, 2023, after which it is \$15 per person. Please visit www.yankeesecurity.org to register for classes and the trade show. Note that classes sell out early so act now to secure your spot.