



**YANKEE  
SECURITY  
CONVENTION**

Unlocking Limitless Potential



www.yankeesecurity.org

**FOR IMMEDIATE RELEASE**

Press Contacts: Scott Newbury, [info@yankeesecurity.org](mailto:info@yankeesecurity.org)

## Showing Up in Diamonds, SECLOCK Becomes Key Sponsor for the Yankee Security Convention’s 2023 Show

**June 12, 2023 - East Hartford, CT** – Yankee Security Convention is excited to announce that SECLOCK has joined the show as a Diamond Sponsor for their 2023 Annual Convention, October 25-29, 2023, in Springfield, MA.

SECLOCK has signed on to be the Yankee Security Convention's DIAMOND sponsor, the highest tier of support for the event and the industry. SECLOCK is an industry leader and master distributor of mechanical and electrical door hardware. They have locations in Massachusetts, Illinois, Nevada, and Florida. Always gracious and generous, SECLOCK remains an industry icon and is sure to put on a show stopping exhibit in October.

Of their participation in the show this year as both a sponsor and an exhibitor, Scott Newbury, Yankee Security Board Member shares, “We are thrilled to have SECLOCK in one of our top sponsorships as they take the opportunity to highlight their products and brand to our attendees and the show’s fellow exhibitors. Their commitment to the distribution channel only furthers the trust that hardware professionals already have in their company.”

Of their participation SECLOCK’s Jenna Schwartz says, “We are thrilled to be participating at the Yankee Convention as an exhibitor and sponsor. We are deeply committed to supporting the industry and we take great pride in being a part of this event. We look forward to connecting with attendees and engaging with fellow professionals.”

The Yankee Security Convention’s 5-day assembly of locksmiths and security professionals will help the show feature 3 days of education, with over 25 classes, covering a wide variety of subjects related to the security industry.



Got questions? Please contact [info@yankeesecurity.org](mailto:info@yankeesecurity.org).



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The instructors are the most well-known and respected names in the industry. Show and class registration opens in July of 2023.

The event will include a 2-day weekend trade show with over 100 exhibitors. This year's show theme, "Unlocking Limitless Potential" will be the catalyst for the event's networking and educational opportunities as the show returns to the MassMutual Center in Springfield.

Seasoned professionals and new industry colleagues from all over the country are invited to take the opportunity to meet fellow industry experts, network and make connections at the convention and to register for the educational tracks offered at the show.

For more information on SECLOCK, look for them at the show, or visit their informative website at [www.seclock.com](http://www.seclock.com).

### **About Yankee Security Convention**

Yankee Security Convention, Inc., is a 501C3 charitable organization committed to the promotion and further education of the locksmith and security industry. As a not-for-profit trade organization, it was formed in 1978 by a group of New England locksmiths. Through their dedication to the industry and a keen understanding that the region needed a venue to showcase the advancement of the trade, the first show was successfully held in Chicopee, MA.

The organization is run by a volunteer Board of Directors. The proceeds from the Convention help fund scholarships for Locksmiths and their families to further the trade throughout New England.

Trade show registration is free if you register before October 7, 2023, after which it is \$15 per person. Please visit [www.yankeesecurity.org](http://www.yankeesecurity.org) to register for classes and the trade show. Note that classes sell out early so act now to secure your spot.

For more information contact [info@yankeesecurity.org](mailto:info@yankeesecurity.org)

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