



**YANKEE
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CONVENTION**

Unlocking Limitless Potential



www.yankeesecurity.org

FOR IMMEDIATE RELEASE

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Back again for the 2023 Yankee Security Convention JMA USA Selects Ruby Sponsorship to Support the Show

June 21, 2023 - East Hartford, CT – Yankee Security Convention welcomes back JMA USA as a Ruby Sponsor for their 2023 Annual Convention, October 25-29, 2023, in Springfield, MA.

JMA USA is a 2023 Ruby Sponsor of the Yankee Security Convention. JMA USA is a leader in manufacturing automotive keys, key duplicators, remote controls, and transponder technology. They have over 80 years of experience and innovation. JMA USA will be sponsoring the Social Zone at the convention this year. We appreciate their support in enhancing the lives and securing the future of those in the locksmith industry. Find them on the web here.

Scott Newbury, Board Member for Yankee Security Convention and leading up the organization’s sponsor opportunities commented about JMA USA’s involvement and shared “ We are sincerely grateful for the interest and support of great companies such as JMA USA, and are thankful for their added support and sponsorship of our event.”

Speaking for JMA USA, Director Eduato Urbieta, had this to say about the company’s involvement in the show as a sponsor,

“It’s an honor to sponsor the Yankee Security Trade Show 2023; JMA views these events as a clear opportunity to be closer to the locksmith world, a simple approach while listening to their challenges, will allow us to develop long lasting options to make their work easier and profitable ”

The Yankee Security Convention’s 5-day assembly of locksmiths and security professionals will help the show feature 3 days of education, with over 25 classes, covering a wide variety of subjects related to the security industry.



Got questions? Please contact info@yankeesecurity.org.



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The instructors are the most well-known and respected names in the industry. Show and class registration opens in July of 2023.

The event will include a 2-day weekend trade show with over 100 exhibitors. This year's show theme, "Unlocking Limitless Potential" will be the catalyst for the event's networking and educational opportunities as the show returns to the MassMutual Center in Springfield.

Seasoned professionals and new industry colleagues from all over the country are invited to take the opportunity to meet fellow industry experts, network and make connections at the convention and to register for the educational tracks offered at the show.

For more information on JMA USA, look for them at the show, or visit their informative website at www.jmausa.com.

About Yankee Security Convention

Yankee Security Convention, Inc., is a 501C3 charitable organization committed to the promotion and further education of the locksmith and security industry. As a not-for-profit trade organization, it was formed in 1978 by a group of New England locksmiths. Through their dedication to the industry and a keen understanding that the region needed a venue to showcase the advancement of the trade, the first show was successfully held in Chicopee, MA.

The organization is run by a volunteer Board of Directors. The proceeds from the Convention help fund scholarships for Locksmiths and their families to further the trade throughout New England.

Trade show registration is free if you register before October 7, 2023, after which it is \$15 per person. Please visit www.yankeesecurity.org to register for classes and the trade show. Note that classes sell out early so act now to secure your spot.

For more information contact info@yankeesecurity.org

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