

**Unlocking Limitless Potential** 



## FOR IMMEDIATE RELEASE

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## Yankee Security Convention Welcomes American Key Supply as Ruby Sponsor for the 2023 Trade Show Event.

**June 21, 2023 - East Hartford, CT** – Yankee Security Convention is excited to announce that American Key Supply has joined the show as a Ruby Sponsor for their 2023 Annual Convention, October 25-29, 2023, in Springfield, MA.

American Key Supply is a 2023 RUBY sponsor. They are a leading distributor of professional hardware and locksmith supplies. They are a long-time supporter of the Yankee Security Convention and the show's mission to enhance the lives and business futures of those in the locksmith industry. American Key Supply is based in Las Vegas. Look for American Key Supply on the show's lanyards this fall and <u>find out more here</u>.

Scott Newbury, Board Member for Yankee Security Convention and leading up the organization's sponsor opportunities commented about American Key Supply's involvement and shared, "We are tremendously grateful that organizations such as American Key Supply have stepped up to show their support for the industry and this event not only as an exhibitor but as a valued sponsor."

The Yankee Security Convention's 5-day assembly of locksmiths and security professionals will help the show feature 3 days of education, with over 25 classes, covering a wide variety of subjects related to the security industry.

The instructors are the most well-known and respected names in the industry. Show and class registration opens in July of 2023.

The event will include a 2-day weekend trade show with over 100 exhibitors. This year's show theme, "Unlocking Limitless Potential" will be the catalyst for the event's networking and educational opportunities as the show returns to the MassMutual Center in Springfield.



Got questions? Please contact info@yankeesecurity.org.



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Seasoned professionals and new industry colleagues from all over the country are invited to take the opportunity to meet fellow industry experts, network and make connections at the convention and to register for the educational tracks offered at the show.

For more information on American Key Supply, look for them at the show, or visit their informative website at <a href="https://www.americankeysupply.com">www.americankeysupply.com</a>.

## **About Yankee Security Convention**

Yankee Security Convention, Inc., is a 501C3 charitable organization committed to the promotion and further education of the locksmith and security industry. As a not-for-profit trade organization, it was formed in 1978 by a group of New England locksmiths. Through their dedication to the industry and a keen understanding that the region needed a venue to showcase the advancement of the trade, the first show was successfully held in Chicopee, MA.

The organization is run by a volunteer Board of Directors. The proceeds from the Convention help fund scholarships for Locksmiths and their families to further the trade throughout New England.

Trade show registration is free if you register before October 7, 2023, after which it is \$15 per person. Please visit <a href="www.yankeesecurity.org">www.yankeesecurity.org</a> to register for classes and the trade show. Note that classes sell out early so act now to secure your spot.

For more information contact info@yankeesecurity.org