



**YANKEE  
SECURITY  
CONVENTION**

Unlocking Limitless Potential



[www.yankeesecurity.org](http://www.yankeesecurity.org)

**FOR IMMEDIATE RELEASE**

Press Contacts: Scott Newbury, [info@yankeesecurity.org](mailto:info@yankeesecurity.org)

## Unlocking Limitless Potential Yankee Security Convention Announces Return to MassMutual Center for 2023 Show

**February 28, 2023 – East Hartford, CT** – Yankee Security Convention, a 501C3 charitable organization committed to the promotion and further education of the locksmith and security industry is excited to announce the dates for its 2023 Annual Convention, October 25-29, 2023, in Springfield, MA.

The Yankee Security Convention is a 5-day assembly of locksmiths and security professionals that features 3 days of education, with over 25 classes, covering a wide variety of subjects related to the security industry. The instructors are the most well-known and respected names in the industry. Class registration opens in July of 2023.

This year's show theme, "Unlocking Limitless Potential" will be the catalyst for the event's networking and educational opportunities as the show returns to the MassMutual Center in Springfield.

Seasoned professionals and new industry colleagues from all over the country are invited to take the opportunity to meet fellow industry experts, network and make connections at the convention and to register for the educational tracks offered at the show.

The event will include a 2-day weekend trade show with over 100 exhibitors and for 2023, the show floor will have many new sights and a number of new sponsorship opportunities. The MassMutual Center's large exhibit hall will be able to accommodate larger booths for exhibitors, with additional room for exhibitors to demonstrate their new products and for attendees to try them out.

After show hours, attendees are encouraged to enjoy the excitement of downtown Springfield, MA, where past attendees have enjoyed trying their luck at the MGM Grand Casino, touring the Springfield Museums, visiting the Basketball Hall of Fame, and stopping in one of Springfield's many bars and restaurants. Those who stay at the Springfield Sheraton can take advantage of the show's group rate.

Got questions? Please contact [info@yankeesecurity.org](mailto:info@yankeesecurity.org).



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Classes take place during the day and evening with all evening classes being free of charge. For a complete price list and description of classes and to register to attend, interested professionals should visit [yankeesecurity.org](http://yankeesecurity.org). Space is reserved on a first come first serve basis.

In addition, Yankee Security Convention will also be hosting PRP testing on Saturday, October 28 from 8am – noon. Registration forms can be found on our website or on ALOA's website.

All attendees are invited to attend a free evening social event on Saturday, October 28th that is sponsored by Arrow/Medeco®.

Area hotel and parking information can be found on the Yankee Security Convention website, [www.yankeesecurity.org](http://www.yankeesecurity.org).

#### **About Yankee Security Convention**

Yankee Security Convention, Inc., is a not-for-profit trade organization, formed in 1978 by a group of New England locksmiths. Through their dedication to the industry and a keen understanding that the region needed a venue to showcase the advancement of the trade, the first show was successfully held in Chicopee, MA.

The organization is run by a volunteer Board of Directors. The proceeds from the Convention help fund scholarships for Locksmiths and their families to further the trade throughout New England.

Trade show registration is free if you register before October 7, 2023, after which it is \$15 per person. Please visit [ww.yankeesecurity.org](http://ww.yankeesecurity.org) to register for classes and the trade show. Note that classes sell out early so act now to secure your spot.

For more information contact [info@yankeesecurity.org](mailto:info@yankeesecurity.org)

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